

**A RESOLUTION TO EMBRACE THE IDENTITY “IHEART JOHNS CREEK” FOR  
THE CITY OF JOHNS CREEK**

**WHEREAS:** Johns Creek is a community spanning all ages of families, youth, young adults, active adults and seniors across multiple cultures, and;

**WHEREAS:** Johns Creek has an extensive and growing network of parks, trails, recreational facilities, premium golf courses, and swim/tennis communities which provide the ability to support active life styles and the well-being of the whole mind, body and spirit, and;

**WHEREAS:** Johns Creek seeks economic development that is well-aligned to our mission and preserves the well-being and resilience of our community, and;

**WHEREAS:** Johns Creek is already home to many businesses and professionals in the healthcare and wellness industry such as Emory Johns Creek Hospital, Alcon Laboratories, Ebix, along with startups, private medical practices, active adult to full care facilities, and nutritional, spiritual and physical wellness businesses, and;

**WHEREAS:** Johns Creek seeks a unique identity that builds on preserving our residential footprint, enhances opportunities for community engagement, supports business development and innovation opportunities, and leverages our existing strengths and assets to create a lasting legacy for our City.

**NOW THEREFORE,** the Mayor and City Council of the City of Johns Creek hereby resolves to:

- 1) Adopt a strategic focus on healthcare innovation and wellness which creates a stronger residential and business community and provides opportunities for all within our City to participate and contribute to the aspiration to be a top city in Healthcare Innovation and Wellness.
- 2) The Council directs the City Manager to incorporate health and wellness into the city’s strategic planning framework and facilitate:
  - (a) The collaboration and partnership with local business and residential organizations, neighboring cities, other related organizations which effectively

extends the city's successes and defines potential new successes in healthcare innovation and wellness;

- (b) The exploration and connections for community-driven activities or innovation opportunities leveraging the vibe of health and wellness within our community.

**ADOPTED** this 26<sup>th</sup> day of February, 2018.

Approved,

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Mayor

(SEAL)

ATTEST:

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City Clerk