

City of Johns Creek Recreation & Parks Strategic Plan



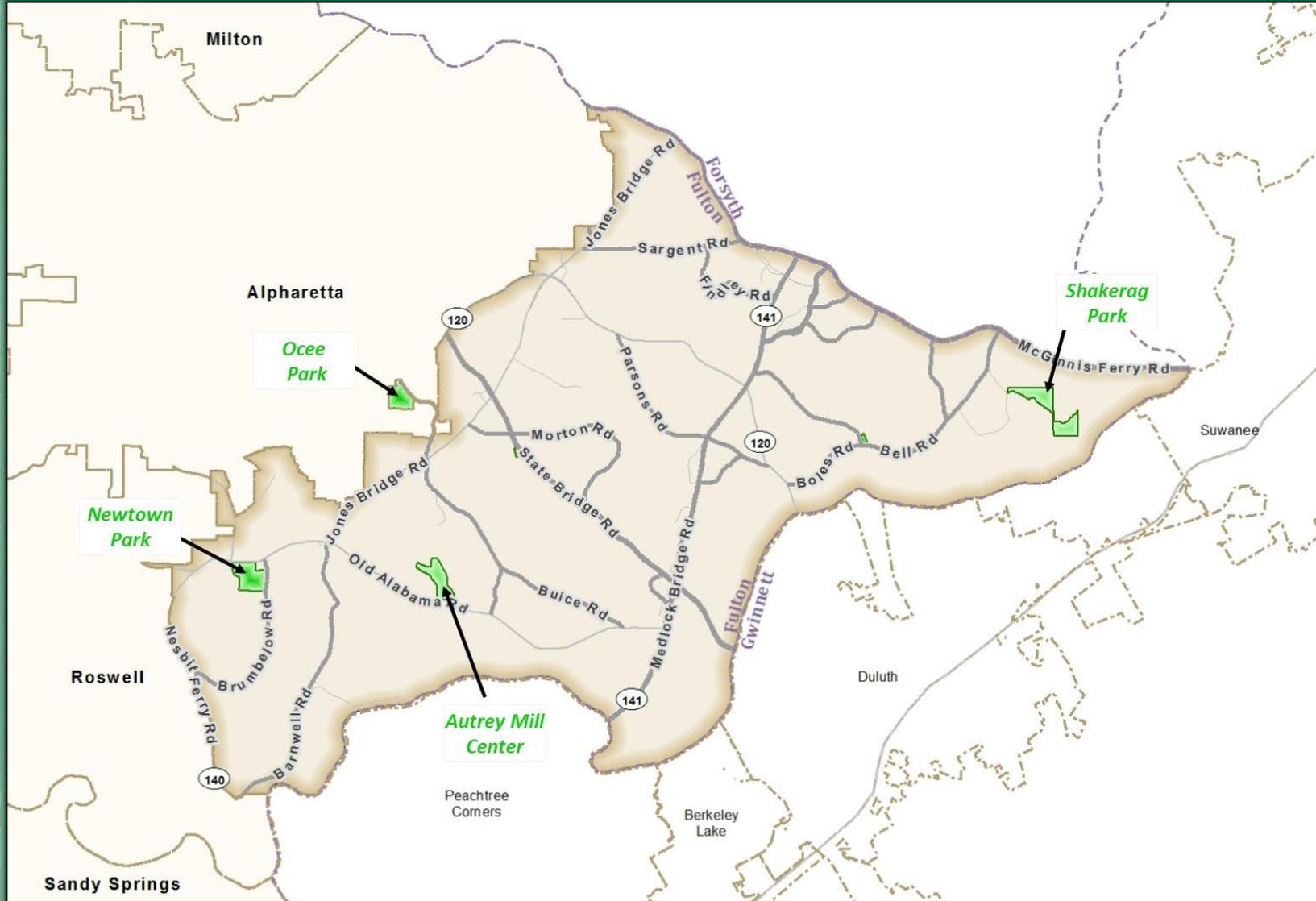


Objective of the Study

To identify and prioritize the next ten years of investments in recreation and park amenities.

By understanding the park system and involving the community in a dynamic planning process.

ORIENTATION TO EXISTING PARKS: Ocee, Newtown, Autrey Mill, Shakerag





The Planning Process

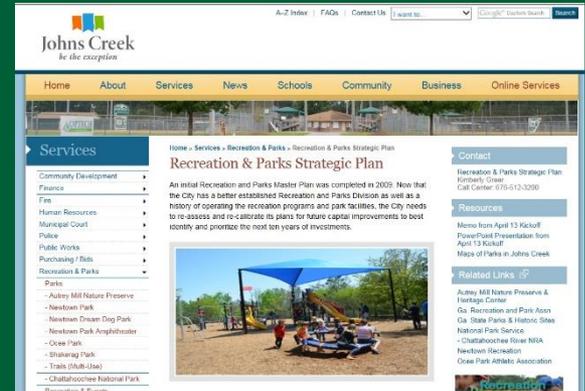
1. Data Collection
2. Community Input to the Planning Process
(Multi-Level)
3. Community Profile
4. Facilities & Programs Inventory
5. Needs Assessment
6. **Plan Recommendations**
7. Operations & Maintenance/Staffing
8. Cost Estimates
9. Financing & Implementation Program
10. Maps, Reports & Deliverables

Schedule

#	TASK - 2015	Dates	April	May	June	July	Aug	Sept
1	Kick-off Presentation	4/13	*					
2	Online Website Surveys	April - June						
3	Stakeholder Interviews	4/29-4/30						
4	Inventory & Physical Assesment	May- June						
5	Research & Analysis	April - Aug						
6	1 st Public Workshops	May-mid		*				
7	Outreach Booths	May - June						
8	Needs Assesment	May - June						
9	2 nd Public Workshops	July - mid				*		
10	2 nd Interviews (City Council)	July - late				*		
11	Plan Recommendations & Report	July - Aug						
12	Draft Plan	Aug - late						
13	Final Plan	Sept						
14	Final Plan Presentation	9/14						*

Public Outreach

- ✓ Online Survey
- ✓ Mail-out Survey
- ✓ Public Meetings
- ✓ Interviews
- ✓ Farmers Market Booth
- ✓ Movie Night Booth
- ✓ Concert Night Booth
- ✓ Email Blasts



Survey - Some Common Responses

- Purchase more park land
- Greenway and trail system in the city
- Need a Passive Park
- Better geographic distribution of Parks
- More multi-purpose turf fields
- Expanded program offering for Seniors & Adults
- Second Senior Center
- Better program information outreach from Parks
- Indoor Recreation Facility
- Lighting on some fields & courts
- Include lighting on new fields and courts
- Full size cricket field
- Connectivity between parks
- Assessment or bond referendum to build parks
- Splash pad or public water park



Preliminary Plan Goals

1. Acquire more land to build parks and greenways
2. Provide more parks with wider range of facilities
3. Expand existing programs to more age groups
4. Provide a city-wide recreational greenway system
5. Work to improve existing parkland and facilities
6. Increase staffing levels to improve service levels
7. Identify permanent funding sources for Parks



Potential Park Additions

(to address goal of adding more parkland)

- Athletic Sports Complex – 50-100 Acres
 - with multi-purpose athletic fields to support tournaments
- Greenways / Passive Parkland – 10 + acres
 - Green space, greenways, open play, nature preserves
- Community Park – 5 -20 acres
 - Mixture of passive and active amenities
- Neighborhood Park – 3-5 acres
 - passive park within walking distance of several neighborhoods
- Pocket Parks 1-2 acres
 - Small parks within a residential subdivision



Morton Road – New Park



Identified Wants/Needs

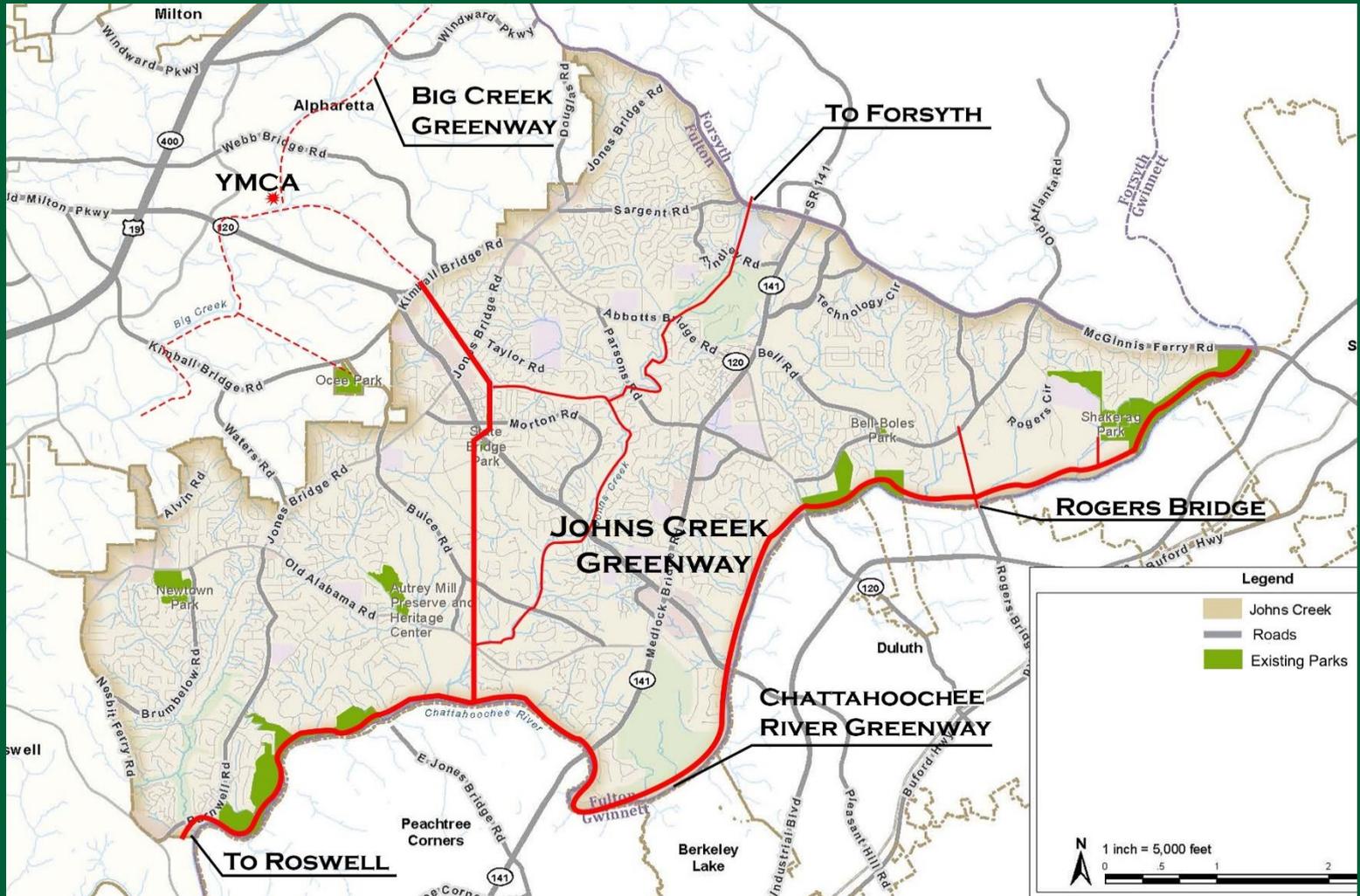
(to address goal of wider range of facilities and programs)

- Baseball / Softball Diamonds
- Multi-purpose turf fields (soccer, football, lacrosse)
- Cricket pitch and field
- Grass play fields
- Basketball Courts (Outdoor)
- Volleyball Courts (Outdoor)
- Multi-purpose Courts
- Bocce Courts
- Shuffleboard Courts
- Splash Pads
- Playgrounds
- Archery Range
- Dog Parks
- Disc Golf / Frisbee Course
- Recreation Centers
- Community Centers
- 2nd Senior Center



Potential Greenway Routes

(to address goal of creating a recreational greenway system)



Ocee Park – Potential Improvements

(to address goal of wider range of facilities and programs)



- Add Shade Trees
- Add Nature Trail
- Add Restrooms
- Add Play Structure
- Add Tennis Shelter
- Add Sand Volleyball Court
- Resurface Basketball Courts
- Add Volleyball Shelter

Newtown Park – Potential Improvements

(to address the goal of providing a wider range of facilities and programs)



- Expand Senior Center
- Extend Trail (to loop)
- Expand Community Garden
- Add Shade Trees
- Add Sidewalks/Steps
- Light Tennis Courts
- Tennis Shelter
- Convert Some Fields to Turf

Shakerag Park – Potential Improvements

(to address the goal of providing a wider range of facilities and programs)



- Expand Trail System
- Add Connection to School Parking Lot
- Add Picnic Shelter
- Add Vehicular Turnaround
- Additional Small Playground
- Add Community Garden
- Observation Deck

Funding

(to address goal of identifying a permanent funding source for park additions and improvements)

1. Spend money to make money

- *Build revenue generating facilities*
- *Sponsor tournaments*

2. Charge others more money

- *Increase sports program fees*
- *Charge higher non-resident fees*
- *Increase rental fees*

3. Ask citizens to pay more money

- *Parks-specific Bond Referendum*
- *Annual household fee*
- *Millage assessment*



Discussion of Priorities

- Buy Land or Build Parks
- Outdoor active sports park or
Indoor Recreation Center
- Larger parks or more smaller parks
- Passive Parks or Active Parks
- Greenways along the River or between
neighborhoods and parks
- What programs for underserved groups
- Splash Pads
- Bond Referendum or Annual Assessment



JOHNS CREEK CITY PARKS: Ocee, Newtown, Autrey Mill, Shakerag

